I would expect that my U.S. numbers could be converted into U.K. approximations by adjusting my numbers by the relative difference in national populations.

Table 29: Estimated Number of U.S. Software Engineers, Specialists, and Managers Circa 2008				
Data from 13,000 projects considered	d of which 1500 were fully measured. Ongoing US projects = 1.2 million; Legacy			
Apps = 230,000; Total = 1.4 Million ap	oplications; 5% analysis for accuracy would = 70,000; results therefore of low			
accuracy. Data provided for calibration	on and correction purposes.			

More than 90 kinds of specialists are employed in the overall U.S. software industry.

decardey. But a provided for editorial and correction purposes.								
			Domestic	Systems &		Civilian		
	MIS	Web	Outsource	Embedded	Commercial	Government	Military	
Size in Function Points	Projects	Projects	Projects	Projects	Projects	Projects	Projects	Total
1	10,000	20,000	7,000	7,500	6,000	5,500	7,000	63,000
10	18,750	25,000	10,000	6,250	6,250	5,000	8,750	80,000
100	33,333	92,308	16,667	14,286	14,085	12,500	11,404	194,581
1,000	58,824	201,149	42,424	30,488	31,646	25,806	31,690	422,027
10,000	123,457	446,429	106,707	187,500	160,256	129,032	200,000	1,353,381
100,000	6,329	3,125	3,086	16,026	3,145	38,961	50,676	121,348
1,000,000	0	0	0	12,903	19,608	32,895	135,135	200,541
Total Staff involved	250,693	788,011	185,885	274,952	240,989	249,694	444,654	2,434,878
Estimate End-Users who program	550,000	3,500,000	10,000	3,000	200,000	100,000	10,000	4,373,000
Ratio of end users	2.19	4.44	0.05	0.01	0.83	0.40	0.02	1.80
*22 Million who use/rely on IT in UK UK: IT Workford				: IT Workforce	*1,200,000			
UK: Estimate of End Users who program					2,160,000			

^{*(}UK) Office for National Statistics: Labour Force Survey 2008

I don't have any clients in the games or entertainment industries. I suspect they have a lot of end users who program but I don't have any good data anything in those segments. There are probably more than 300,000 individuals in the U.S. who are *quasi end users writing apps for i-Phones, Droids, and other smart phones*. Here too I don't have any clients in the area so I don't have any solid data. But this field is probably growing in excess of 15% per year.

From same data analysis - following are the top U.S. software cost elements for various situations:

End-User programming	Agile project level:	Waterfall project level:
1) The cost of programming or coding	The cost of meetings and communications	The cost of cancelled projects
2) The cost of finding and fixing bugs	2) The cost of finding and fixing bugs	2) The cost of finding and fixing bugs
3) The cost of teaching any other users	3) The cost of programming or coding	The cost of producing English words
	4) The cost of requirements changes	4) The cost of requirements changes
	5) The cost of producing English words	5) The cost of programming or coding
	6) The cost of project management	The cost of meetings and communications
	7) The cost of avoiding security flaws	7) The cost of project management

Function Point Summary / Explanation

Application	Function Points	Note		
Star Wars missile defense	352,330	Applications larger than 100,000 function points include major defense systems, large ERP applications, and large		
US Air Traffic Control	306,324	operating systems. Such applications are important, expensive, and hazardous to construct. Once constructed, they		
Microsoft XP	126,788	have very long life expectancies because replacement is too costly and time consuming.		
FBI fingerprint analysis	25,075	Applications between 10,000 and 100,000 function points comprise the main applications that drive business and		
NASA space shuttle	23,153	government operations. Such applications are important, expensive, and difficult to construct. Also in this size range		
Skype	21,202	are systems and embedded software for complex equipment and weapons systems.		
Google search engine	18,640			
Oracle CRM Features	6,386	Applications between 1,000 and 10,000 function points comprise the majority of stand-alone programs,		
Microsoft Excel 2007	3,969	components of larger systems, and scores of embedded and systems software applications for complex physical		
Apple i-Pod	1,408	devices. Many common applications such as Microsoft Word and Excel are in this size range.		
Instant messaging	687	Applications between 100 and 1,000 function points are primarily small embedded applications, plus features and		
Denial of service virus	138	pdates to larger systems. A number of single-purpose applications are in this range.		
ILOVEYOU computer worm	22			
Keystroke logger virus	15			
MYDOOM computer virus	8	There are few applications between 10 and 100 function points other than viruses and spyware.		
APAR bug report	4	However this size range is the most common for enhancements and new features for larger applications		
Screen format change	0.87	Applications between 1 and 10 function are usually bug repairs and small updates to larger applications, Applications of this small size cannot be measured using standard IFPUG function points, but require "micro-function points" for sizing.		

Activities involved in Software					
01 Requirements	09 Reuse acquisition	17 Function testing	25 Project management		
02 Prototyping	10 Package purchase	18 Integration testing			
03 Architecture	11 Code inspections	19 System testing			
04 Project Plans	12 Ind. Verif. & Valid.	20 Field (Beta) testing			
05 Initial Design	13 Configuration mgt.	21 Acceptance testing			
06 Detail Design	14 Integration	22 Independent testing			
07 Design Reviews	15 User documentation	23 Quality assurance			
08 Coding	16 Unit testing	24 Installation/training			

Example of Benchmark from Large Corporation

Portfolio Benchmark Example for a Large Manufacturing Corporation

Capers Jones

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PORTFOLIO APPLICATION TYPES	Counts
Information systems	1,280
Systems software	800
Embedded applications	480
Tools and support software	320
Manufacturing applications	320
End-user applications	200
Total	3,400

PORTFOLIO LANGUAGES	
Information systems	COBOL, PL/I, SQL, QBE, ASP, Visual Basic, Mumps
Systems software	Chill, ESPL/1, Coral, Bliss, C, Objective C, Assembly, Ada, Jovial
Embedded applications	Forth, Embedded Java, Assembly, Objective C, Java, J2ME
Tools and support software	Objective C, C, C++, C#, Visual Basic. PERL, Ruby
Manufacturing applications	Assembly, Objective C, C, C++, C#, Visual Basic
COTS packages	Multiple
Open source packages	Java, C, C++
End-user applications	Visual Basic, Java, Ruby, Perl

APPLICATION USAGE	
Total corporate employment	250,000
Number of application users	75,000
Annual usage growth %	10.00%
Users per application	23
Applications per user	15
Usage per work day (hours)	2.5
Total hours per work day	187,500
Total hours per year	41,250,000
Annual software usage \$	\$3,867,187,500
Annual usage cost per user	\$51,563

APPLICATIONS (not all detailed)	End User	Open Source	COTS
Count of Applications	200	75	1,120
Average size in Function Point	70	4,500	2,000
Average size in Lines Of Code	2,800	240,000	213,000
End-user support staff	0	17	149
Latent bugs in end-user applications	8,400	11,813	78,400
High-severity bugs in end-user apps	1,848	2,363	18,032
Changes to end-user apps	Unknown	2,250	26,880

(End-user apps are not under formal change control or corporate governance)