# ORACLE®



## ORACLE®

#### **Herding 3000 Cats**

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#### What Is it?

- Oracle Fusion Applications
  - Next Generation Enterprise Applications
- Oracle Fusion Middleware
  - Integrated standards-based middleware platform
- Oracle Fusion Architecture
  - Recommended architecture for your custom applications

# Oracle Fusion Why Do It?











and many more . . .



## **What Would Users Expect?**

facebook.























#### What We Wanted – Business Drivers

- Cutting Edge UI
- Agility
- System Integration
- Standards
- Scalability, Security, Portability
- Time to market

#### **What We Wanted – Next Generation Enterprise Applications**

Rich Internet Applications

Business Process Management **Enterprise Team & Social Computing** 





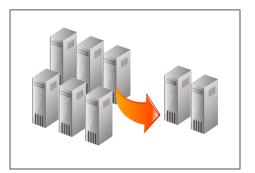
**Application Customization** 

Identity & Compliance Management

Systems Consolidation



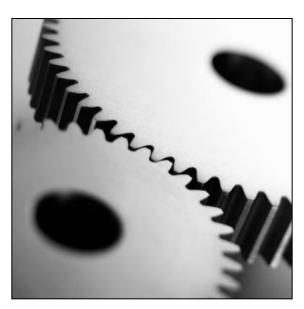




## **Big Decisions Were Easy**



Java EE 5

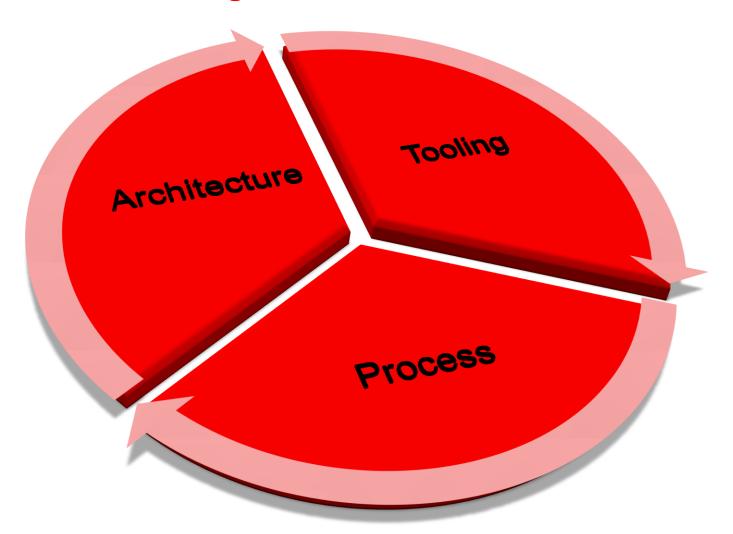


SOA

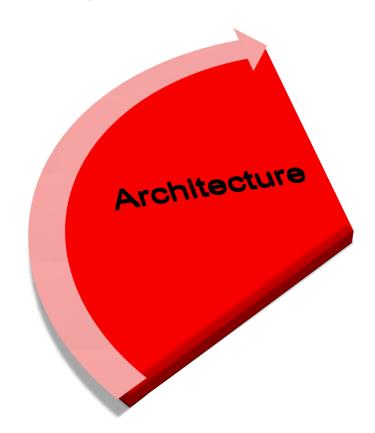


Web 2.0

#### **The Three Challenges**



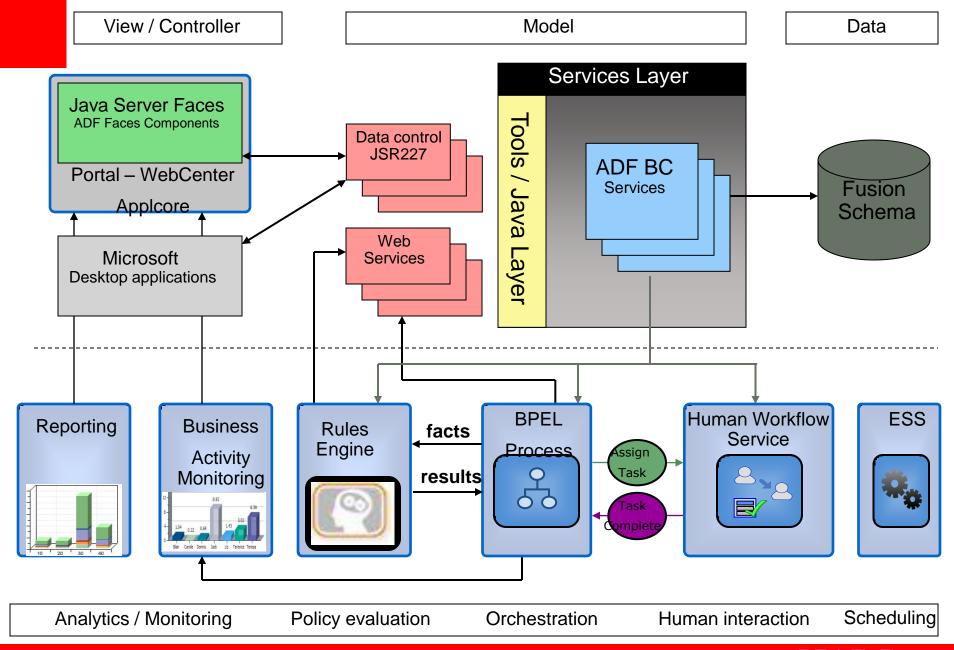
## **Challenge 1**



#### **Oracle Fusion Architecture**

#### The Solution – Oracle ADF

- Development framework that simplifies development of Java EE-based SOA applications
- Abstract developers from technology complexities
  - Example UI Components abstract from Ajax, Flash, Javascript, DOM
- Provides end-to-end infrastructure solutions...
  - O/R Mapping, persistence, caching, controller, binding, UI framework, security
- ...and an easy way to use them
  - Visual editors, Property editors, dialogs etc...

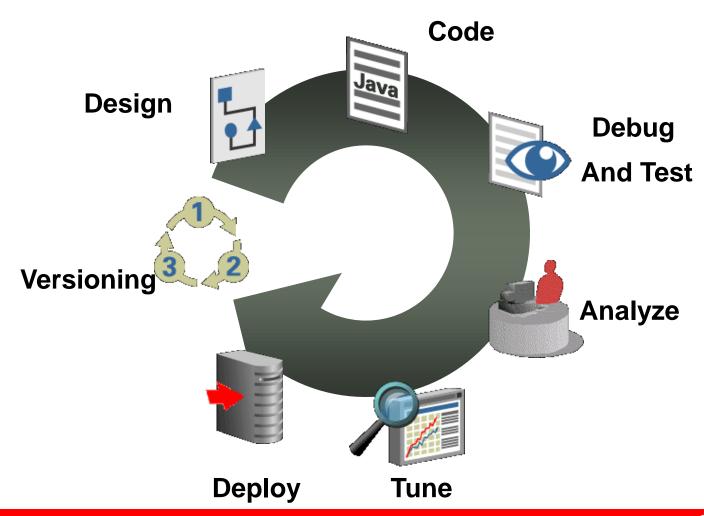


## **Challenge 2**



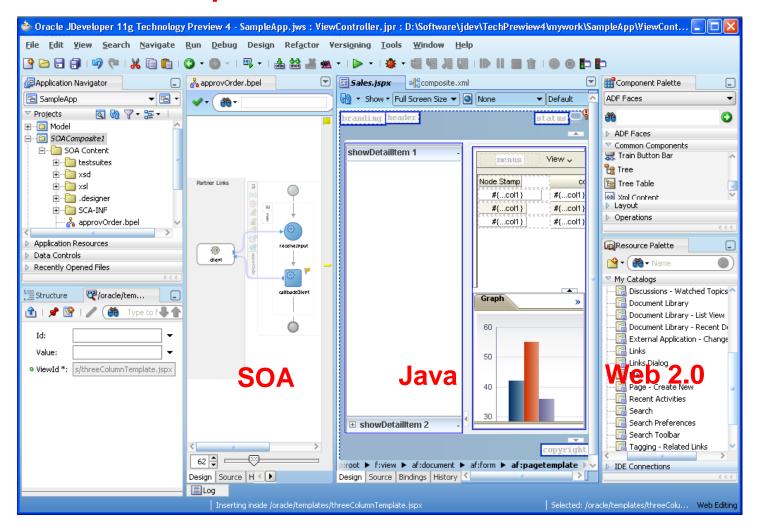
### **JDeveloper**

#### **Full Lifecycle Support**



#### **JDeveloper**

#### **Unified Development Tool**



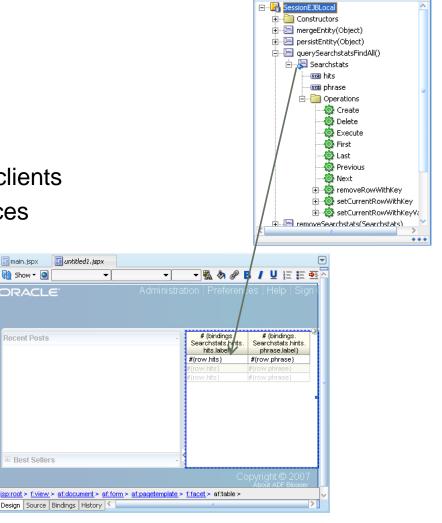
#### **ADF Business Components**

A framework that simplify developing Java EE business services for developers familiar with 4GL tools, declarative development, and relational databases

- Simplify data access
- Simplify validation and business logic
- Uses SQL based data views
- Separate data views from business logic
- Implement best practices
- Easy customization

#### **ADF Model – Declarative Data Binding**

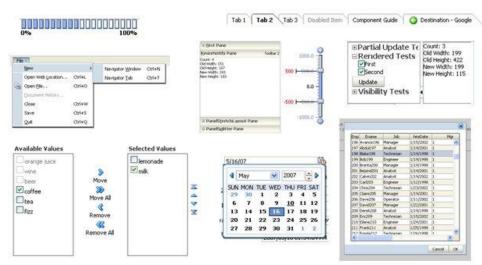
- ADF Model
  - JSR-227 Data Controls
- Service Oriented Interface
  - Abstract implementation from clients
  - Loose coupling between services and application
- More Productivity
  - Drag and Drop Data Binding
- More Reusability for Services
  - Discover and Share Services



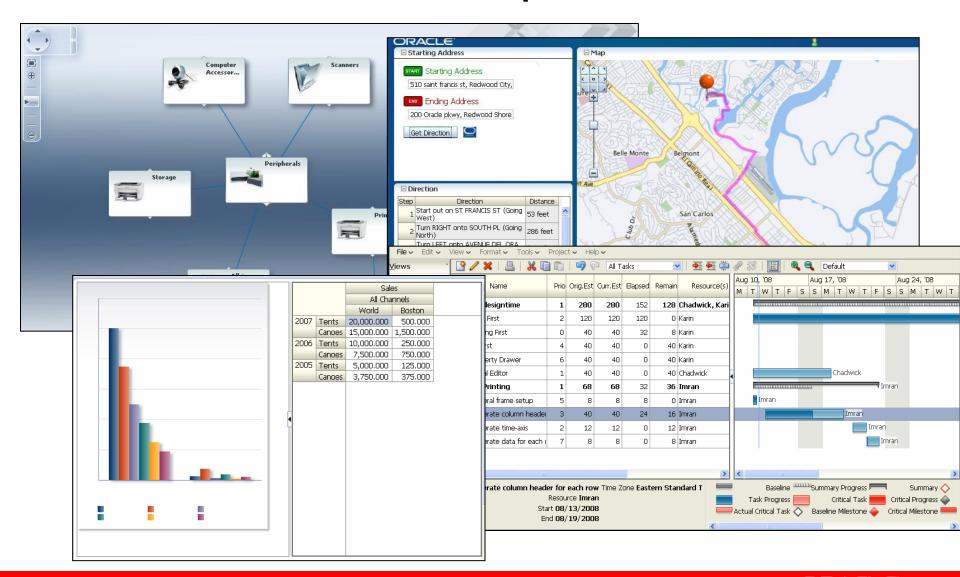
Data Controls

#### **ADF Faces Components**

- 150+ AJAX enabled JavaServer Faces components
- Drag-and-drop framework
- Dialog and popup framework
- Navigation menu framework
- Partial page rendering
- Advanced data streaming
- Complete JavaScript API
- Skinning
- Accessibility



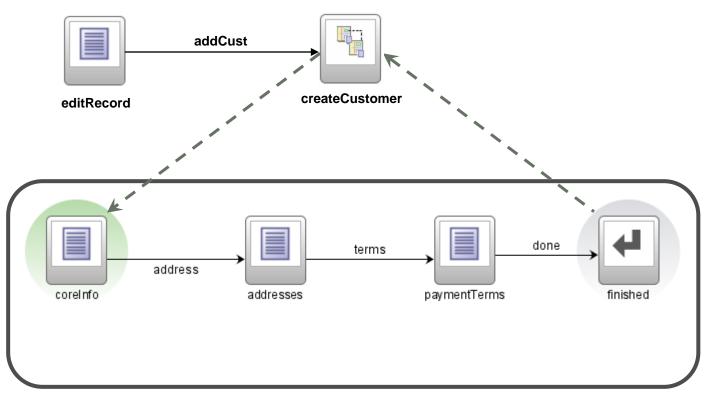
#### **ADF Data Visualization Components**



#### The ADF Controller – ADF TaskFlows

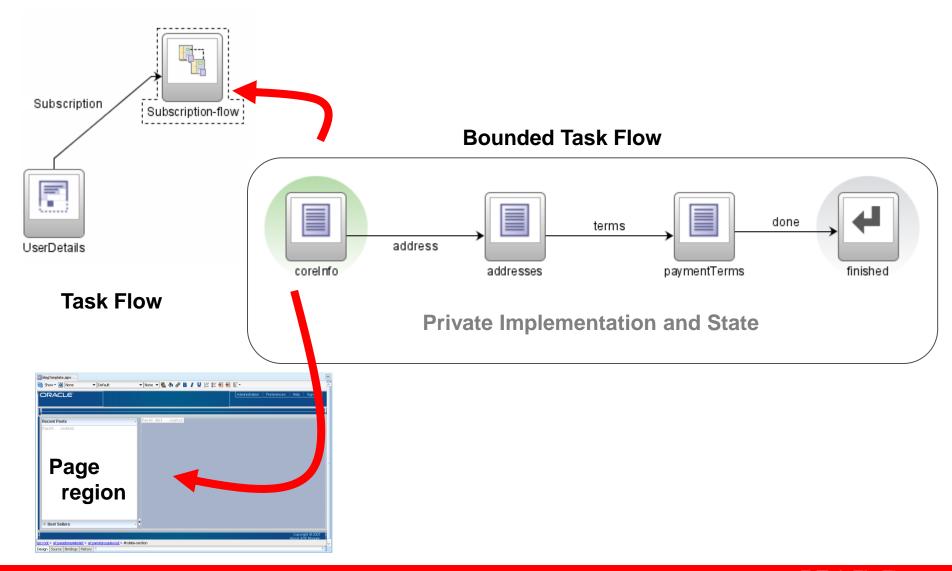
- An extension to the JSF standard page flow engine that adds:
- Page and flows re-use
- Executing code in a flow (hence task flow not page flow)
- Security
- Flow control
- Exception and transaction management
- Declarative back button control
- Reusable regions and portlets

## **Bounded Task Flow Example**



**Bounded Task Flow** 

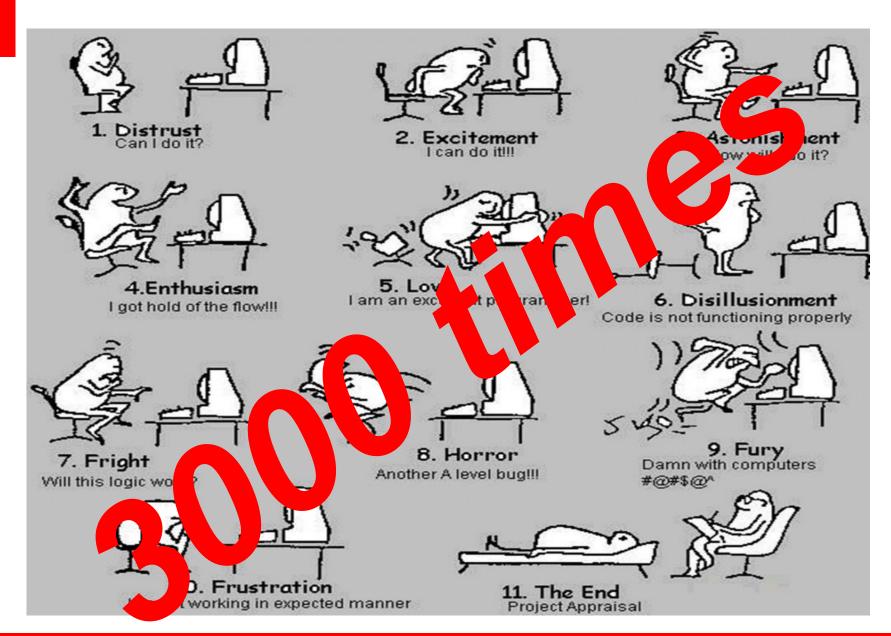
#### **Task Flows - Reusable Page Flows**



## Demo

## **Challenge 3**





#### In The Beginning . . .







Java EE 5

SOA

Web 2.0

#### **Developing The TA Team**

## **Technical Architecture Team (TA)**

- Cross functional
  - •A-Team Engineers





- Tool Product Managers
- Domain specialists
- Discuss, tackle, break old paradigms
- POC and Prototype
- Disseminate knowledge
- Support developers

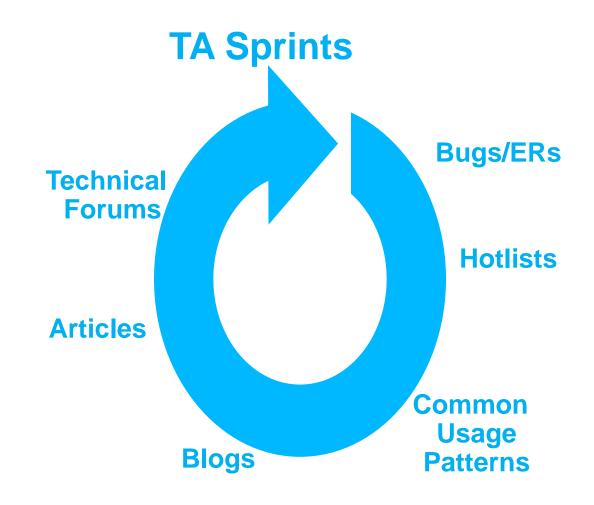




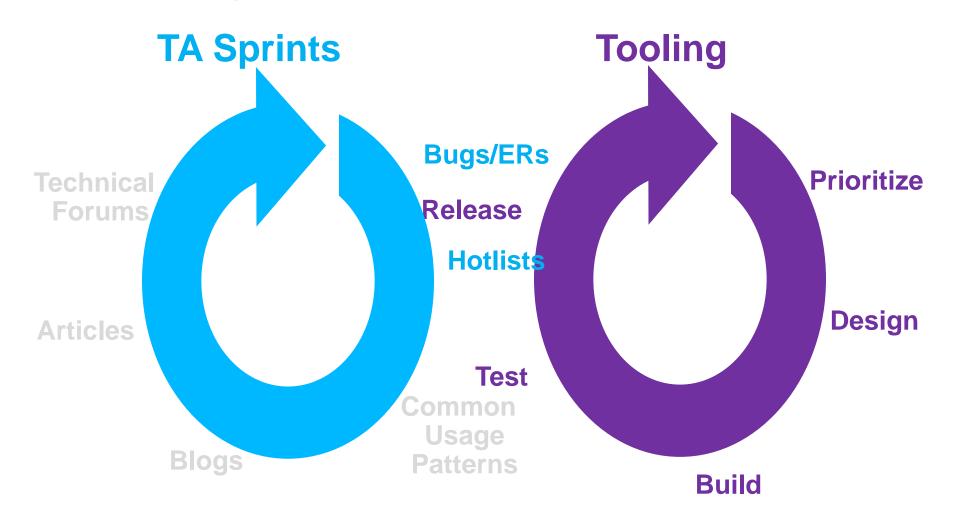
#### **Tier 1 Business Flows**

- Business Importance
- Technical Challenge

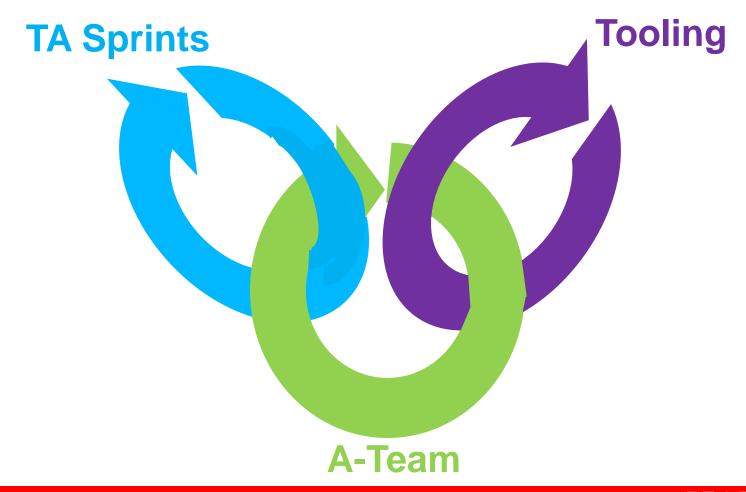
# Oracle Fusion Developing the Process



#### **Developing the Process**



# Oracle Fusion Developing the Process

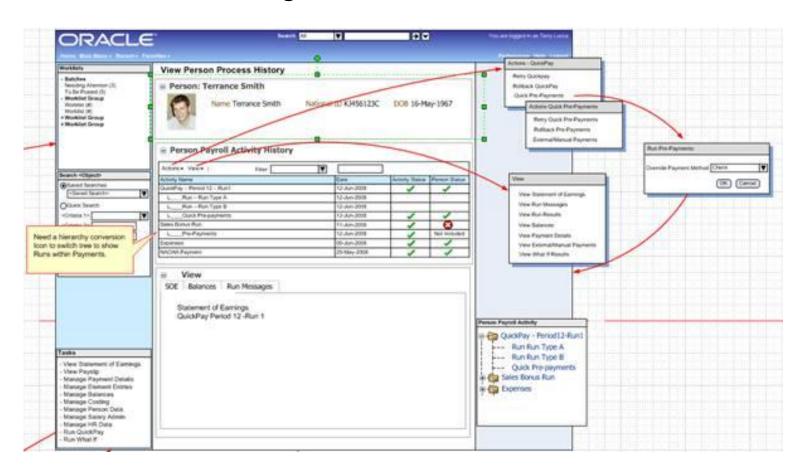


#### **Training**

- War Floor doesn't scale
- Curriculum Development group
  - Application development standards
  - Materials
- Developed new training model
  - University style approach
    - Entry level lectures
    - Smaller sessions in labs
    - Myforums for discussion and questions
- Oracle University courses devised

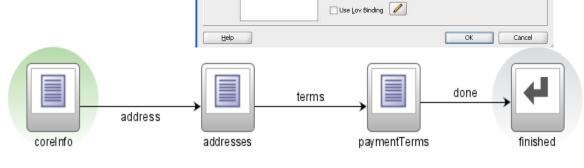
#### **Design Process – UI First**

1. Functional Design Document



#### **Design Process – UI-First**

- 2. Interactive Prototype
  - Basic interaction and navigation
  - No validation logic
  - Existing data controls
  - Placeholder data controls
    - Shareable
    - Data-first
    - Dummy data
  - Task Flows



The attribute properties you set below, along with any sample data you define, will be reflected in the visual editor for the

String

Attributes provide the structure for your data type. They are like columns in spreadsheet.

Attribute Definition

Default Value:

Searchable

Label:

Default Component: Default

📤 Edit CoreInfo

Name: CoreInfo

Attributes:

4

components that bind to this data type

- 3. Technical Design
  - Data model changes
  - Business Components



Copy Data Type...

#### Implementation – Data-First

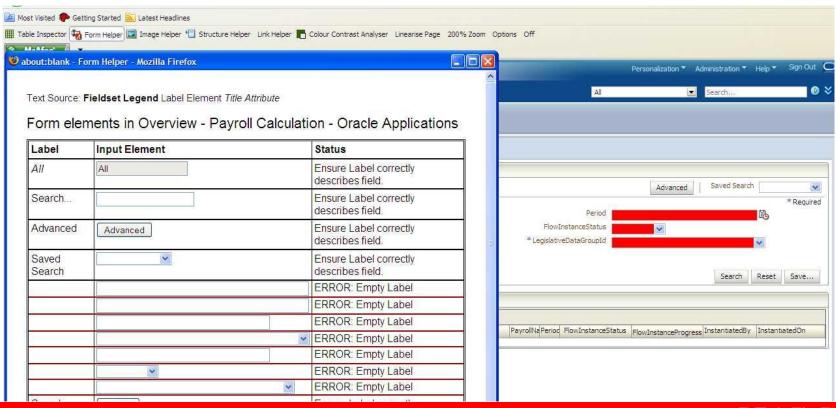
- Starts with model
  - Reusable
- Bind
- UI
- Translation
  - Every string in the UI
  - Repository based
  - Entries minimised using mappings
  - Terminology
    - Approved terms and acronyms

## Implementation – More

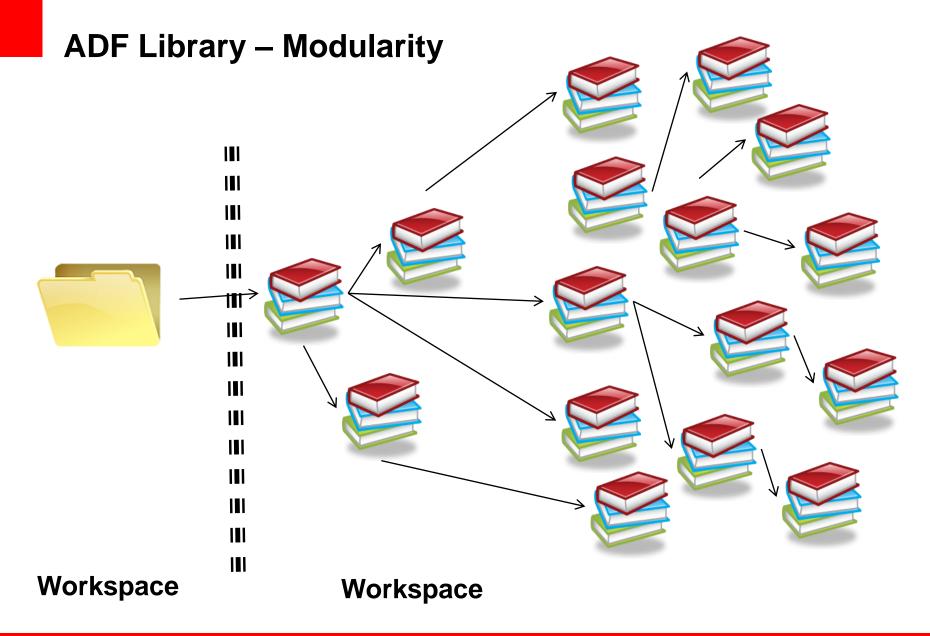
- Live UI Audits
  - PM/engineer/usability
  - Every page and popup
    - Conforms to standards
    - Functional usability issues
      - 90% bug close to clear audit

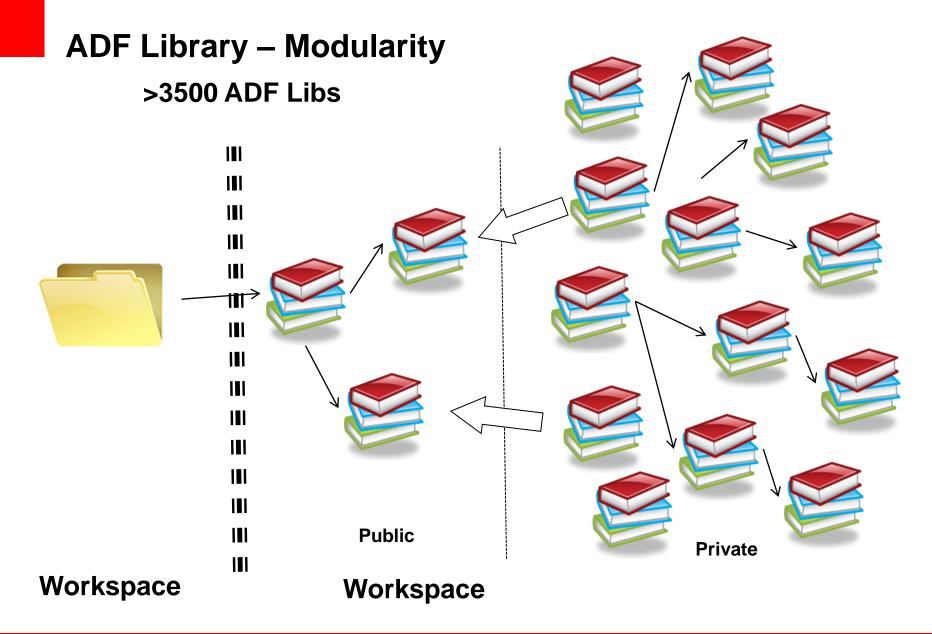
#### Implementation – More

- Accessibility
  - Engineers JUnit standard accessibility issues
  - Product Managers Firefox plugin



# **ADF Library** Data Controls ⊕... AppModuleDataControl





## **Oracle Fusion Middleware Customer Advisory Boards**

Strategic	SOA &	Identity	Business	Enterprise 2.0
Customer Boa	d Application Grid	Management	Intelligence	
COMCOST.  UnitedHealth G  FARMES  PETROBA  INTERCALL'  OUALCOA  Raboban  MAERSK  NORTHROP GRUMMAN  SCHNEID  SONY PICTURES  WELL  FARG	THE Chemical Company  Abercrombie & Fitce  Come Concept Mercarde Exchange  In v e n t  TURKCELL  Come Concept Mercarde Exchange  In v e n t  Come Concept Mercarde Exchange  In v e n t  Come Concept Mercarde Exchange  Concept Mercarde Exc	Vodafone Vodafone Vodafone Vosa VISA  KAISER PERMANENTI  accenture High performance Delivered.  WISH TOYOTA  ROLEX  BRITISH AIRWAYS	ALCOA  at&t  GENERAL DYNAMICS  Strongid On Your Side  HARR BLOCK'  Bauscha Lomb  Honeywell  PEARSON  Principal  Financial  Group  Thyssenkrupp  Financial  Group  Telenor  Telenor  Tityssenkrupp  Amazon.com.	MSKESSON  Empowering Healthcare  Weyerhaeuser  PRG  Afrac.  NOVARTIS  THE HARTFORD  STAPLES  that was easy:  NetApp:  KOHL'S  CREDIT SUISSE

#### Partner Input to Fusion Middleware 11<sup>g</sup>























































































#### Implementation – More

- Screen Access
  - Functional Access
    - Task has privilege assigned to role
      - Jobs Payroll Manager
      - Duty logical grouping 'mge persons, mge addresses
  - Data Access
    - Security profile
    - Objects PERSON

Mge Persons – Condition = edit self
I can get to Mge Persons task – but only see my record

Implemented via JAZN calls

#### Fusion Apps in Numbers (as of November, 2009)

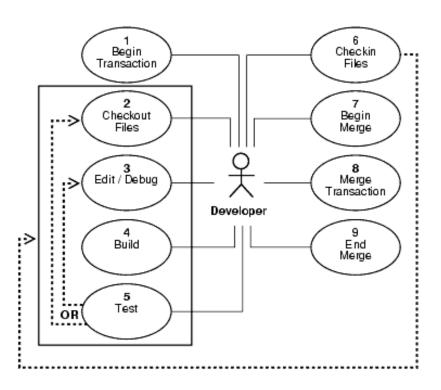
- +2,000 JEE Developers around the world
- +11,000 UI Flows
- +5,000 Tables
- +6,000 Business Objects
- +18,000 Queries (Projections)
- +2,500 Business Modules (Facades)
- +1,200 Services
- +3,600 shared, reusable libraries (ADF Libs)
- +20Gb Codebase
- ... and growing fast.

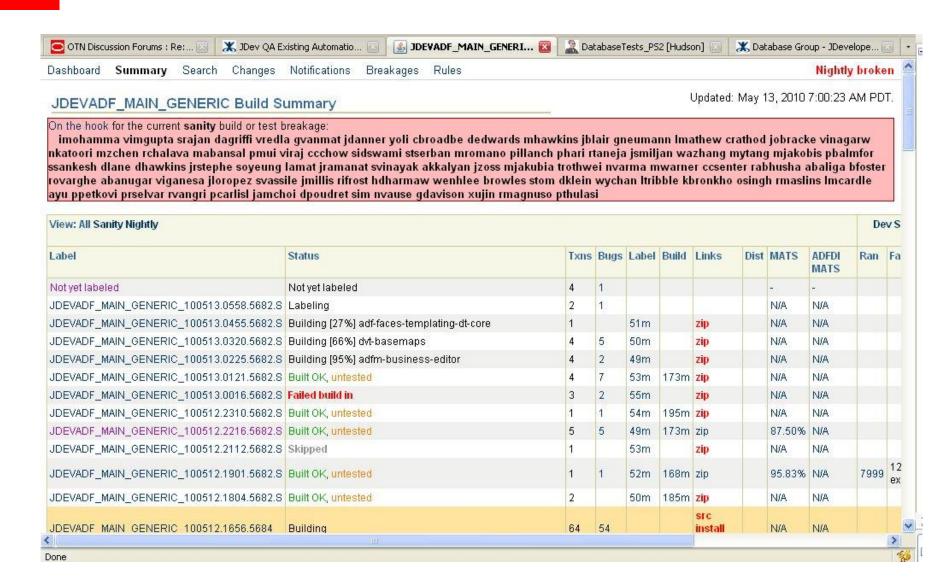
#### **Build and Source Management - ADE**

- Advanced Development Environment.
- High-end source management tool
- ADE is the most performant, highly available, and scalable Source Code Management system on Earth.
- Oracle DB stores content and
- No single point of failure.
- Fail-over and load-balancing capabilities.
- Supports a huge development environment,
- Geographically scalable.

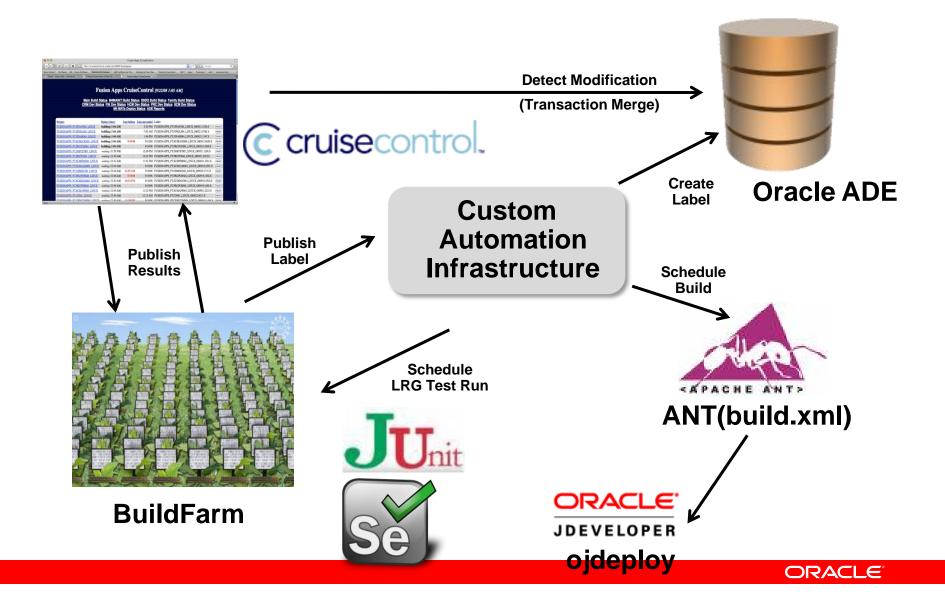
#### ADE

- Label-Transaction Model
  - Single feature or bug
  - Consistent view of product
  - Transactions don't block
  - Local merge
  - Don't break the build!
  - Roll transactions out of label





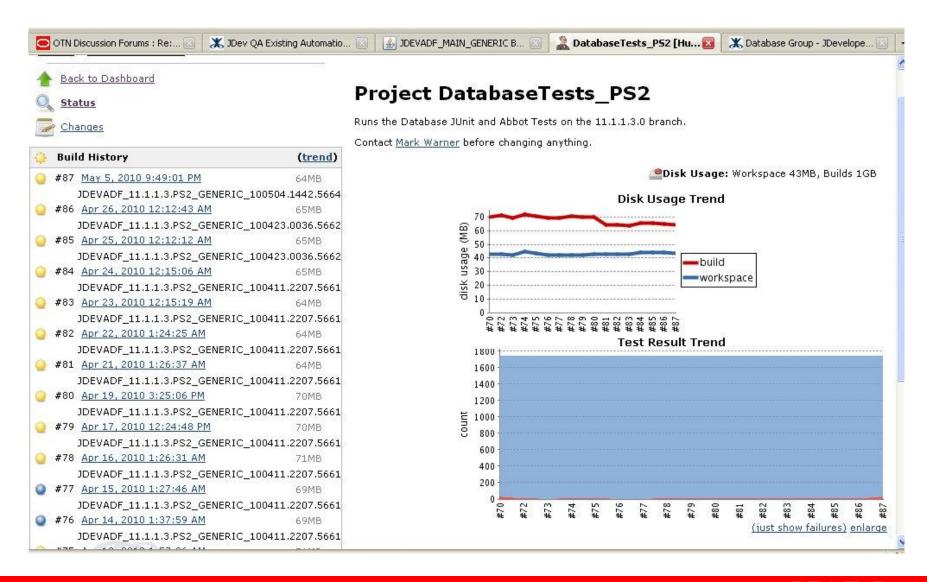
#### **Continous Integration and the Build Loop**

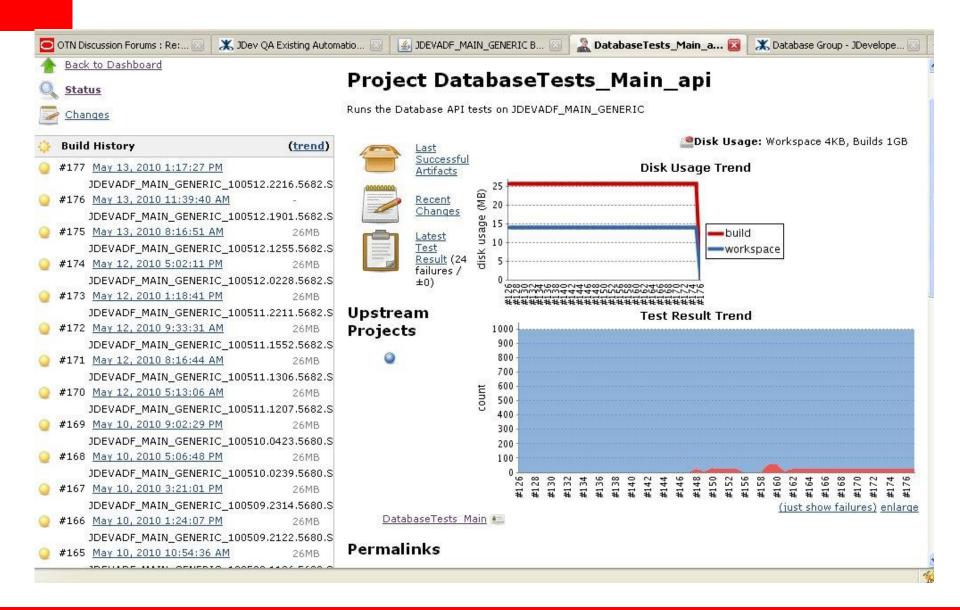


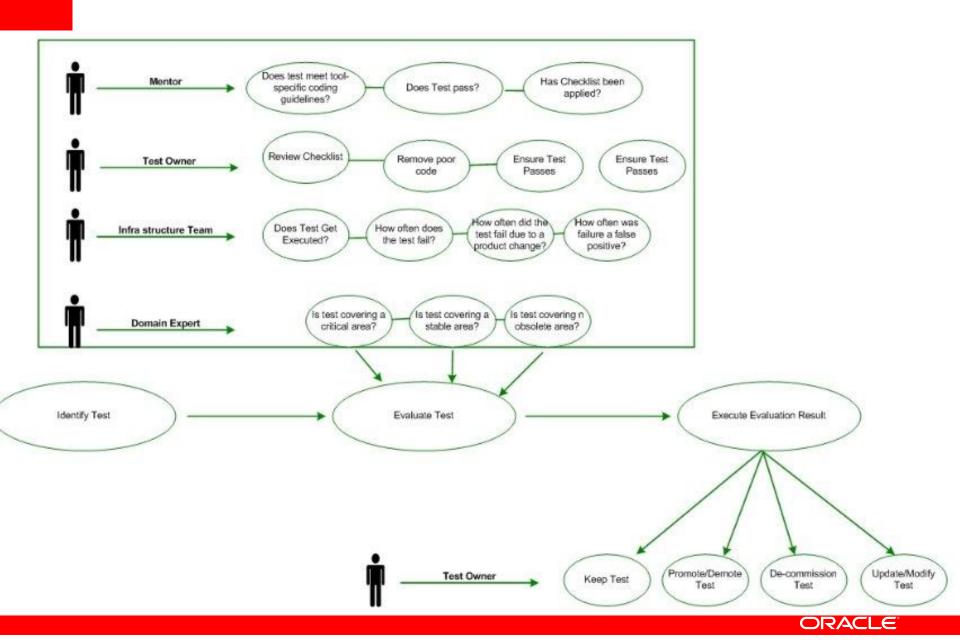
### Testing – an example JDeveloper Database group

- SRG <20
- MATS <10</li>
- LRG >1800
- Component Tests >3000
- Acceptance
  - >450
    - JFCUnit API
    - Selenium Runtime
    - Abbot UI
- Scenario Tests >15

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113 01100% 911	DatabaseTests Main-Abbot db role	12 hr ( <u>#96</u> )	N/A
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# <u>Master</u>	DatabaseTests Main-Abbot i2ee role	1 day 12 hr ( <u>#94</u> )	12 hr ( <u>#95</u>
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<u>db-automation</u>	DatabaseTests Main-Coverage	2 days 2 hr ( <u>#5</u> )	N/A
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db-dagriffi (offline)	DatabaseTests Main api	3 hr 57 min ( <u>#175</u> )	N/A
1 Offline			
db-Imcardle	DatabaseTests Main modeler	31 min ( <u>#187</u> )	N/A
1 Idle		and the second second second second	0.500-000
<u>db-mwarner</u> (offline)	DatabaseTests Main other	3 hr 57 min ( <u>#180</u> )	N/A
1 Offline		84 39	286
DEV-ADC-1	databaseTests Main QA	2 mo 12 days (#648)	N/A
1 Building WebServiceTests TestTrans #655		18 R	8
DEV-UK-1	DatabaseTests Main reports	3 hr 57 min ( <u>#186</u> )	5 days 10
1 Idle			
DEV-UK-2	DatabaseTests Main timesten	10 min ( <u>#40</u> )	N/A
1 Idle			
<u>HAIRY-UK-1</u>	DatabaseTests Main transfer	3 hr 39 min (#156)	7 days 7 hi
1 Idle	9 7T	MANUAL PORT OF THE PROPERTY OF	
įspyve-ukp79308	DatabaseTests PS2	7 days 14 hr (#87)	N/A
1 Building WebserviceTests Main #1957		31-2315-2-1-10 X <del>-33-1</del>	10.550.55
master-housekeeping	DatabaseTests PS3	12 hr ( <u>#78</u> )	N/A
1 Idle	0 00		2000000000
QA-ADC-1	DatabaseTests SQLDev CheckTheirBuild	2 days 1 hr (#36)	12 hr ( <u>#39</u>
1 Idle	VY 3 Section of the contract o		85.000000000000000000000000000000000000







#### **Herding Cats?**

• "It turns out that the entire group can respond indirectly to a single individual, as each individual's movement response is a signal to its next neighbour," said Lewis, the Canada Research Chair in Mathematical Biology. "By this method, signals are passed quickly from individual to individual. So for example, one fish turns, causing the next one to turn, then the next one, and so on. This produces the complex collective behaviours-swarm formation, zig-zag group movements--that emerge from the 'bottom up', simply based on interactions between neighbors."



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